



Date \_\_\_\_\_

## Book Proposal

<b>Author's Name:</b>	<b>Book Title:</b>
<b>Telephone:</b>	<b>Fax:</b>
<b>E-mail:</b>	
<b>Mailing Address:</b>	
<b>Co-author(s) (if any):</b>	
<b>Submit Completed Proposal To:</b> <a href="mailto:cindy@mediatectonics.com">cindy@mediatectonics.com</a>	

### Subject Matter of Your Book

1. What is the topic of your book?
2. Give a brief description of the book which could be modified for promotional purposes.
3. What is/are your reason(s) for proposing a new book?
4. What makes this book unique?
5. List the proposed table of contents for your book (including section and sub-section headings within chapters and ideally including chapter synopses). Please attach separately.

## **Manuscript Information**

1. Approximately how many words or (printed) pages will be necessary to fully cover the topic?
2. At what stage is your work on the manuscript?  
 Planning stage  
 In progress—approx. \_\_\_\_% complete (please estimate)  
 Completed manuscript
3. If not complete, what is the estimated manuscript completion date?
4. Approximately how many illustrations (diagrams), tables, half-tones, etc. will be included? Describe any special physical features (illustrations, problems/solutions, endmatter, etc.) that you propose to include.
5. Will you be able to supply camera-ready artwork for the illustrations?
6. Submit a sample chapter from your book, preferably the introductory chapters and chapters illustrating the book's strong or unique points. Or at least three published articles with established publications.

## **The Market for Your Book**

1. What type of audience(s) do you think will be interested in your book? List a primary market (those who you feel need this book) and a secondary market (those with an occasional need for this book).
2. How relevant is the book in each geographical market: Asia, N. America, EU?

3. What professional organizations, societies, companies or other groups might purchase your book in bulk quantity?

### **Author's Previous Works**

List your previous works (if any).

### **Competition**

List any existing books which are related to your book. Please supply the title of related work, author/editor, publisher, publication date, price (this information is usually available on Amazon.com) and any further information you feel relevant. What are their strengths and weaknesses? In what ways will your book be different from each competitor in terms of benefits to the reader?

## **Further Information**

Please attach your current resume. If you represent a research/business group please attach some information relating to your institution/company.

List the names and addresses of at least three persons (not personally known to you) who would be qualified to give an opinion on you book proposal.

1. Name:  
Address:  
  
E-mail:
  
2. Name:  
Address:  
  
E-mail:
  
3. Name:  
Address:  
  
E-mail:

**Thank you for taking the time to complete this form.**

If there is any further information which you feel will support the publication of your proposal, please attach it to this form.

**4M Associates, Inc. and Media Tectonics  
Tokyo, Japan**